

# Wildwood Historical Society, Inc.

## The George F. Boyer Museum



Issue #30

The Wildwoods By-The-Sea, New Jersey

Fall, 2012

*... a message from  
the President*

Hi Everyone!

What a busy summer! We logged more visitors by the end of September than we had all year in 2011. We are pleased that so many have found our museum.



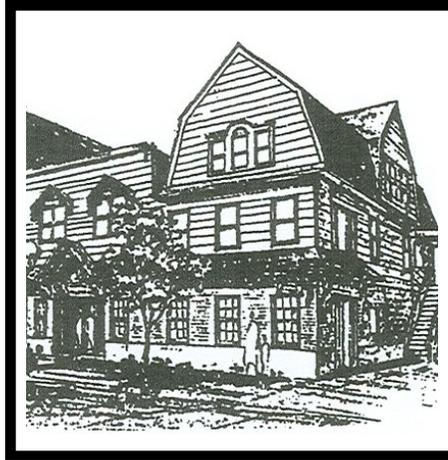
Our annual post card show was a great success. We also featured artifacts from the Titanic Movie and 1962 storm photos. (See enclosed photos.) Next year's show will again be in June. We will be incorporating the 50th anniversary of our museum.

We continue to sell our brick pavers. It is an excellent way to remember someone special, or a family business, or to just tell us about your treasured memories of the Wildwoods. At this writing, I expect the installation to be sometime around the end of October. We are enclosing a purchase form, or go to our page on Facebook. Chris Mento continues to do a great job keeping up on requests. We are less than six months old, and we have had over 1200 hits. Don't forget to "like" us on Facebook.

Our winter hours of operation will be Thursday, Friday and Saturday, 9:00 to 2:00 PM until December 31. We will be closed January, February and March, reopening in April, starting three days a week. However, we are as close as your phone. If you are in need of something special, call and leave a message. Someone will get back to you.

All here extend their sincere thanks for supporting us this year. We wish you and yours the most happy holiday season and a healthy and prosperous New Year!

*Anne Vinci*  
President



### Preserving the history and memories of the Wildwoods . . .

### The Wildwood Historical Society, Inc.



School, Class of 1940. However, Gerald was born and raised in Philadelphia and spent the summers of his youth visiting relatives here on the island. He was educated in the Philadelphia School system, graduating from Olney High School in 1972.

By 1983, he moved here full time and has been a plumber in the Wildwoods for over 25 years. He is the father of two grown children; a son and a daughter who were born here but have relocated.

Gerald sees himself as a history buff with strong attachments to the history of the Wildwoods.

*Our  
new  
Board  
Member!*



Meet the newest member of our Executive Board, Gerald Barton. His mother was a local girl, Lillian Jorgensen, and graduated from Wildwood High

#### CAN YOU HELP?

Do you have any information or photos you can share with the museum on the commercial fishing boats of Anglesea or Ottens Harbor? Call us at 609-523-0277.



#### City of Wildwood Basketball League - Early 1940s

Left to right:  
Pete Vey, Jim Cafiero, Bill Morey, Jim Versaggi, Gene Hughes and Jack Kirwin.

*Photo  
courtesy of  
James Cafiero*

## *New Acquisitions . . . . .*

Just when you think he's exhausted his memorabilia collection, our own **Bob Scully** comes up with something new. This time it's a 1928 photo of the Baby Parade with the first Convention Hall in the background. **John Conway** brought in rake and shovel novelties from the Union Trust Company. They were probably used as promotional novelties. **Charlotte Mason** gave us about a dozen Baby Parade photos from the 75th Queen Oceania Pageant. These can be seen in the Baby Parade Book. **George Carlson, Jr.** sent us a collection of items including a vacation guide put out by the City of Wildwood in the 1940s, **Aldine Apartments** letterhead, and a brochure for Wildwood's first convention hall. The Aldine was situated on the northwest corner of Cedar and Pacific Avenues. It was owned by the **Gorelick** family and came down during the urban renewal program of the late 1960s.

**Charles and Betty Jacques** continue to send us photos of Morey's Piers and the Boardwalk, and a collection of Wildwood High School Warrior newspapers came to us from the Estate of **James Seibert**. We thank you all for thinking of the museum.

Until next time . . . . .

## **Do you remember Luigi's Steak House?**

I asked that question in my last newsletter. The place was located on the corner of Davis and Pacific Avenues. While space does not permit all of the answers, these two were the most enthusiastic.

Jim Monahan, formerly a Wildwood Catholic High School boy, said "The artist who made every perfect sandwich was Mike Sedotti and the lady that took the orders and always had a sweet little smile on her face was his wife. The old man usually lurking in the background was her

*Remember your holiday giving by visiting our gift shop!*

Available are books, and DVDs dealing with the history of the Wildwoods for a Christmas gift for that someone who is hard to buy for. AND, that favorite grandchild is not to be forgotten with the Talking Tram Car for \$12. Stop in and take a look.

Proceeds benefit the Museum

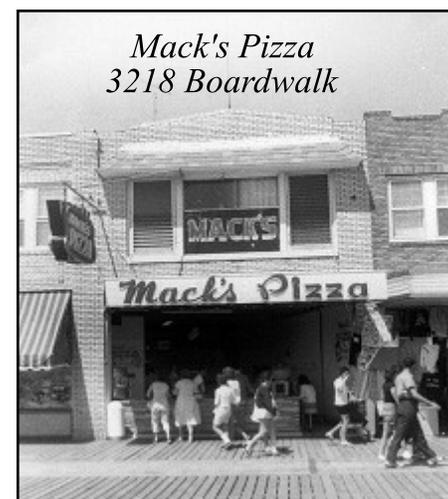
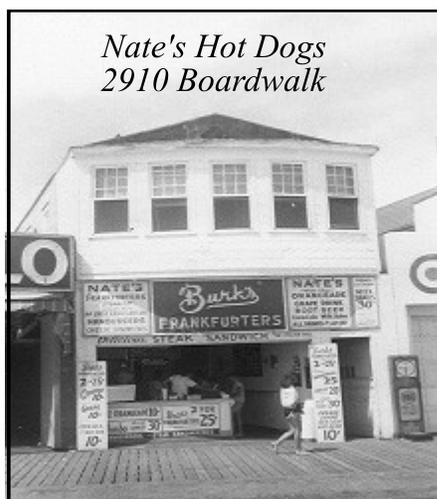
Also available by mail

Call for shipping and handling charges

Call (609) 523-0277

father, an Italian immigrant who may well have been Luigi." Mike said that "Pop" had financed the business, was the boss and demanded that everything was to be done exactly his way. They even drove their small van to the Philadelphia markets to obtain the best and freshest ingredients. The exception was good bread.

Jim said, "Sam Finocchairo, whose family owned the Marine Italian Bakery told me that Mike ordered the same number of rolls every day. When they were gone, that was it, and he sold out of them every day. Sam also said that Mike was his only customer who ordered the bread slightly under baked so that he could toast the rolls to perfection in his pizza oven just before making every sandwich. Jim concluded with "And it



## HOURS

Closed all National Holidays  
and Sundays

Summer Hours

Open Monday through Saturday

9:00 AM to 2:00 PM

Call for Winter Hours Information

## **2012 Executive Board**

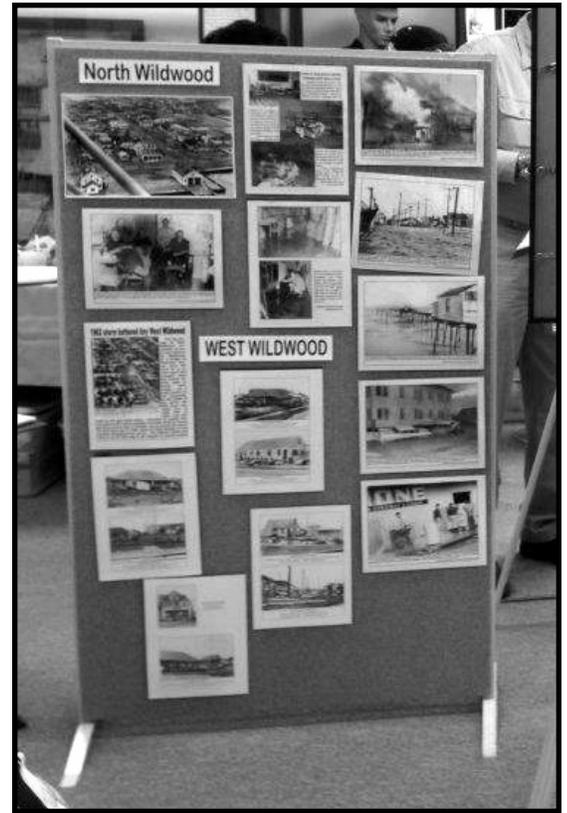
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Vice President	Phyllis Bethel
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Chris Mento	Robert J. Scully

Kathy Skouras

Anna M. Vinci, Editor

is a fact, that regardless of how many were ordered, he never, ever made more than one sandwich at a time. If anyone remembers the long wait for those great sandwiches, that was the reason."

Carol Dwyer responded with "Do I remember Luigi's? I practically lived there the summers of 1961 and 1962. My best friend, Nancy, and I worked at the Acme supermarket both summers. In the summer of 1962, the Acme opened a new store on Park Boulevard. We rented a cottage on Hand Avenue for the summer." She went on to say that while her friend loved Nate's hot dogs on the Boardwalk, her favorite was Luigi's cheesesteaks. Now, fifty years later, she's still searching for a cheesesteak that can come close to Luigi's. However, her favorite pizza is still Mack's on the Boardwalk



## Post Card Show June 16, 2012

Photos taken under the tent (upper left-hand photo), 1962 storm photos display (upper right-hand display) courtesy of photographer, Tom Kin-nemand. At left is a small portion of the Titanic display made possible through the cooperation of Lew and Carolyn Vinci of Buena, NJ



## Thank You, Brick Donors!

Howard Aaronson  
Mr. and Mrs. Bradley Antanaitis  
Alan Beck  
Bonnie Berardelli  
Larry and Roy Berardelli  
Phyllis Bilotti  
Robert and Miriam Blama  
Richard Bonelli  
Janice Boyer Baldrige  
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Al Brannen Family  
Noble Bright  
Audrey Buckingham  
Vicki Bundschu  
Cafiero Family  
Mary Carlson  
Sean P. Carragher  
Dan Caterina  
Greater Wildwood Chamber of  
Commerce  
Damon Constantini  
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The Dutt's  
Jim and Judy Emmert  
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Judy Stella  
Floss Stingel  
Surf Bikes  
Carolyn Travis  
Anna M. Vinci  
Nils G. Wallen  
Peggy Wills

## Alternate Giving Ideas

The Wildwood Historical Society, Inc. and the Boyer Museum were made possible through the contributions of many individuals in our community.

The gifts you make today help preserve the memories of the past. Please consider the Historical Society in your will.

## Friends of the Wildwood Historical Society, Inc.

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_ E-Mail \_\_\_\_\_

Membership Class	
<input type="checkbox"/> Life .....	\$200.
<input type="checkbox"/> Business .....	\$50.
<input type="checkbox"/> Sponsor .....	\$50.
<input type="checkbox"/> Contributing .....	\$25.
<input type="checkbox"/> Family .....	\$15.
<input type="checkbox"/> Individual .....	\$10.
<input type="checkbox"/> Student .....	\$5.

**Renewal**     **New**

*Please check membership class and enclose fee with application.*

**Wildwood Historical Society, Inc.**

George F. Boyer Museum  
 3907 Pacific Avenue  
 Wildwood, NJ 08260

AV-12-2

*Adelphi Witte/Uncle Lou's - 1966*



*Then!*

*3111 Atlantic Avenue, Wildwood, NJ*

*Condos - 2010*



*Now!*

**MEMBERSHIP**

We are always looking for new members to help preserve Wildwood's history. Now is the time to renew your membership. If you have done so already, we thank you. Because of rising costs of maintenance and utilities, donations are welcome, too! Membership dues help to cover the cost of mailing, notices, newsletters and notification of special events.

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