



WILDWOOD HISTORICAL SOCIETY, INC.

GEORGE F. BOYER MUSEUM

Our mission is to gather, preserve & present the history & memories of The Wildwoods.

609.523.0277

WildwoodHistoricalMuseum.com

3907 Pacific Avenue Wildwood, NJ

Issue #33

Summer 2014

WildwoodHistoricalMuseum.com

Take a peek at the debut of the WildwoodHistoricalMuseum.com web site. The vibrant design displays pictures of Wildwood's iconic treasures from the museum. Peer into our rooms through our Virtual Tour and see some of the wonderful artifacts we have on exhibit. We've posted an assortment of information about us to introduce you to our amazing museum & our members.

- * A biography of George F. Boyer, our namesake, who began collecting memorabilia from the Wildwoods, written by his daughter, Kathy Maher.
- * Days & hours of operation so you'll be able to plan your visit.
- * Meet our Board Members and learn how to become involved.
- * Pave the way to our front door by purchasing engraved bricks for installation at our street front as a memorial for loved ones or as a memento of many happy summer vacations.
- * Look over some of the items we carry in our gift shop

Learn about the Wildwood Historical Museum on our website, Facebook & on Trip Advisor. Then come visit with your family & investigate our rooms yourself.

Thank you for being part of Wildwood's history. Please share our web address with anyone who may be interested in the museum.

Remember the Wildwoods!



"Wa-Wa-Wa-Watch The tram car!"

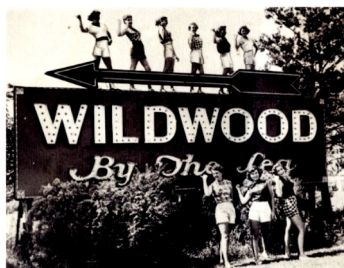
It's been 75 years since the tram cars were introduced by Greyhound Lines at the 1939 New York World's Fair. These battery operated vehicles have been relieving weary Wildwood visitors since June 11, 1949. They transport guests up & down the 2 mile long boardwalk. Five of these tram cars will be retired from the fleet this year and the Wildwood Historical Museum is preparing to add one of these workhorses to our showroom. Our biggest struggle may be getting it through our doorways, but we will find a way to put it on display! Stop in soon to "Watch the Tram Car, please!"



The original "W" tree



The Wildwood By the Sea sign in Rio Grande



The "Wildwoods" sign on Rio Grande Avenue

Have you heard that the city of Wildwood may be replacing the W tree on its Seal with the W from the new Wildwoods sign? What do you think?

Do you remember ?



These members of the 1970 Wildwood High School Homecoming Court were viewing quite a different Pacific Avenue than today. Wildwood had a thriving shopping district that was just beginning to decline. Businesses shown in these photos were located at Oak & Pacific Avenues.

Back in the 1960's, shoes could have been purchased at Dunn's Shoes or you could have gone across the street to buy your penny loafers at Meyer's Shoes. Beck's Shoes was located on Pacific Avenue between Glenwood & Pine Avenues.

Allen's Men Shop was owned & operated by Harold & Phyllis Aron. This was an upscale store that provided many residents with sports jackets and the latest fashions. Shopping for all birthdays and holidays was done locally.

The Rexall Drug Store was a Wildwood landmark along with Jackson's Coffee Shop next door. How many of us remember eating a grilled cheese sandwich while sitting at the counter watching the pedestrians walking by? And who doesn't recollect the pharmacist, Tom Gier as he manned the pharmacy then? That was before he joined Jerome Spatz at Spatz Pharmacy and became known as the "Tom" in the Tom & Jerry team. As these high school students continue on their way, they would view the Martha Shop, Fulginiti's Photography, Berman's Jewelers & Halpern's Toy Store on their left. On their right between Oak & Pine Avenue going south was the Hof Brau, Lee's Gift Shop and Liquor Store.

Even though it's been almost five decades, these memories of Wildwood back then, live on in all hearts and minds who remember Wildwood when...

-Linda Booy

Brick Pavers

Thank you to our recent
brick donors:
George E. Bermann
DianeJude L. McDowell
Joseph E. & Anne Salvatore

We are still taking orders for pavers. If you would like to honor a family, person or business, give us a call at 609.523.0277 & we'll mail you an order form. Or download the form at WildwoodHistoricalMuseum.com. The 4" x 8" brick costs \$100. & the 8" x 8" brick is \$225.

2014 Executive Board

Kathy Skouras	President
Al Brannen	Vice President
Catina Simmons	Treasurer
Secretary	Larry Lillo

Gerry Barton	Karen Bohme
Linda Booy	Chris Mento
Mary Ellen Shields	
Bob Scully, Sr.	Emeritus

Hello Everyone!

I hope to meet you one day at the George F. Boyer Museum but for now I'll introduce myself and our newest members. I'm Kathy Skouras, the new President of the Wildwood Historical Society. I grew up in central Jersey, raised a family in north Jersey and relocated to North Wildwood 5 years ago. I enjoyed summers with my family in Wildwood for many years & when I married, Ted & I brought our three children to the Wildwoods on vacation too. My responsibilities as president are a bit overwhelming but with some assistance from other WHS board members & Anne Vinci, the previous president I'm learning as I go.

Our new Treasurer is Catina Simmons, and we were fortunate to also gain two board members- Linda Booy & Karen Bohme. Catina's husband, Russ Simmons volunteered to create a website for us. He has done a great job, designing, taking photos & updating our additions & changes. We have several volunteers Vicki Bundschu, Judy Carr, Bev Clark, Joan Husband, Pat Johnson & Inge Laine, who are on the tremendous task of scanning the photos and documents from the binders in our library.

A computer is being installed for visitors to view files from our town properties collection. When you stop in, you will be able to access an address and on the screen may be able to see grandma and grandpa's house or where your family rented in the 1960's or 1980's. That collection is where I acquired the 1960 image of 4800 New Jersey Avenue that is on the back page.

Hope to see you soon!

Kathy Skouras



New Acquisitions . . .

A former resident of Wildwood, **Mary Gay O'Brien Carter** found her way to our museum and brought us a collection of memorabilia. It included photos of "The Kennedy", a rooming house at 128 E. Andrews Avenue, and "The Pacific House" at 4700 Pacific Avenue during a flood. We also received another photo of the Pacific House taken in about 1907 from **Chris White**. The photo was in such excellent condition, we framed it and it is hanging in our lobby.

Two very old local businesses reportedly closed last year after almost 80 years in business, respectively. They were **Bonelli's Market** and **H. B. Christman**. Retired photographer, **Tom Kinnemand** took a series of photographs of the properties and we have them on a CD, plus some of the photos can be seen in our **Business Binders**.

Dick Powell came in with a collection of clippings about the old **Harrison Hotel**. Some of them can be found in the **Fire Book**. **Viola Hoppe** brought us a photo of a fishing trip from July 12, 1914 from Mace's Pier in Anglesea.

Dave Williams, and our former president, **Anne Vinci** put together a CD of about 20 photos of the **Hindenburg**. The Hindenburg was constructed by the Zeppelin Company in 1931, scheduling ten trips between Germany and America. The "lighter-than-air-ship" crashed and burned at the Naval Air Station in Lakehurst, NJ on May 6, 1937, at 7:25 PM. We also have a photo of the Hindenburg taken in the air over North Wildwood.

Jeri Hoffman McDaniel sent us a photo of **Bill Haley and the Comets** before he took on a drummer. Look in our **Entertainment Book!** The band initially formed as Bill Haley and the Saddlemen c. 1949-1952, and performed mostly country and western songs. Bill Haley & His Comets was an American rock and roll band that was founded in 1952 and continued until Haley's death in 1981. Also know that he introduced **Rock Around the Clock** right here in Wildwood at the Hof Brau in 1954. We have plenty more here for you to see, so come on in!

2014 MUSEUM HOURS

APRIL 17-MAY 10 THU/FRI/SAT

@ 9:00 AM TO 2:00 PM

MAY 12-OCTOBER MON-SAT

9:00 AM TO 2:00 PM

Come to the
Post Card Show
June 14

POST CARD
ADDRESS ONLY

**FREE
ADMISSION**



Wildwood Historical Society, Inc.
George F. Boyer Museum

**Post Card &
Collectables
Show &
Open House**

June 14, 2014
10:00 am - 4:00 pm

Postcards sold,
bought & traded

contact: Al Brannen 609.425.5308

Wildwood Historical Society, Inc.
George F. Boyer Museum
3907 Pacific Avenue
Wildwood, NJ 08260





MEMBERSHIP

Please renew your membership. If you have done so already, thank you. Donations are welcome, too! Membership donations help cover the costs of newsletters, mailings & notices of special events.

The Wildwood Historical Society, Inc. & The George F. Boyer Museum are made possible through the contributions of many individuals. The gifts you make today help preserve the memories of the past. Please consider the Historical Society in your will.

Friends of the Wildwood Historical Society, Inc.

Name _____

Address _____

City _____ State _____ Zip _____

E-mail _____

- ☐ Life..... \$200
- ☐ Sponsor..... \$50
- ☐ Contributor..... \$25
- ☐ Family..... \$25
- ☐ Individual..... \$10
- ☐ Student..... \$5

☐ Renewal ☐ New
Please check membership
class & enclose fee with form

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Marine Italian Bakery -1960



Domino's Pizza -2014



4800 New Jersey Avenue

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